

# Discover the Business of Hospitality



# Table of Contents

A Message From our Academic Director	4
Introducing Hotel Institute Montreux	5
Why Study in Switzerland?	6
Is Hotel Institute Montreux a Good Match for Me?	7
Your Educational Journey	8
Bachelor of Business Administration in Hospitality Management (with Specialization) - in Partnership with Northwood University	10
Master of International Business in Hospitality Management (with Specialization)	13
Academic Partnerships	14
Bringing the Industry to the Classroom	16
Career & Community	18
Internship Opportunities	19
Campus Life	22
Application Package	26
Swiss Education Group	27







# A Message From our Academic Director

*Hospitality and tourism is one of the world's fastest growing industries. According to the World Travel and Tourism Council, the industry is expected to triple in size over the next 15 years. Graduates of Hotel Institute Montreux are well prepared to meet the leadership needs of this exciting and dynamic industry.*

Dear Student,

The international reputation of Hotel Institute Montreux is based on world-class academic programs combined with high-quality industry internships in Switzerland and abroad.

Our mission is to foster the success of aspiring individuals through educational programs that blend renowned Swiss hospitality practices with contemporary American management expertise, offered within a professional and supportive learning environment.

You will learn the art of Hospitality Management, combined with a specialization in Finance, Human Resources or Luxury Marketing and Business Management. It is the combination of management, practical skills and industry recognized work experience that has resulted in such high demand from the industry for graduates of the Hotel Institute Montreux program.

The wide range of business knowledge you will develop at Hotel Institute Montreux gives you access to an international career and ensures that you move quickly up the professional ladder.

Hotel Institute Montreux is one of Switzerland's finest hotel management schools. I look forward to welcoming you to this unique environment.

Ulrika Björklund  
**Academic Director**  
**Hotel Institute Montreux**





# Introducing Hotel Institute Montreux

*Hotel Institute Montreux is located in the heart of Montreux, on the shores of Lake Geneva with the Alps providing a spectacular backdrop.*

The school is housed in three former hotel buildings within walking distance of each other: Hotel Europe, Leman Residence and Hotel Miramonte. The buildings have been renovated and equipped to provide state-of-the-art accommodation and modern learning facilities. All the school's facilities are within a few steps of the train station, shops and Lake Geneva.

## **Academic Facilities**

Hotel Institute Montreux provides modern facilities that are equipped to the highest standard to ensure an inspiring learning environment. All students receive an iPad upon arrival, theirs to keep after they graduate. The academic center, located next to Hotel Europe, holds the main classrooms and most of the faculty offices. Students in their final terms of the Bachelor program, along with Post-graduate and Master students are based in the Miramonte building, a more business-oriented environment.

## **Creative Environment**

The public areas of the Hotel Europe building offer a comfortable and inspiring environment in which students are able to socialize or study. A creative mix of furniture and decoration made from recycled aircraft parts, including passenger seats, wings of planes and engine parts give the feeling of an airport-style business lounge.

## **International Atmosphere**

Each term, Hotel Institute Montreux welcomes up to 400 students from across the globe, creating a diverse and multicultural learning environment, similar to the working environment graduates will find in the international hospitality industry.



# Why Study in Switzerland?

*Switzerland offers you the very best in education and lifestyle. It is the ideal place for international students, renowned for its high quality of life, its central European location and its reputation as the birthplace of hospitality.*



## **In the Heart of Europe**

Tourism is a very important economic activity in Switzerland. The transport and tourism infrastructure is amongst the best in the world making it very comfortable to travel around the country. Major Swiss cities are located within an easy one to three-hour journey by train, car or boat. Centrally situated in Europe, Switzerland gives you the opportunity to easily visit and experience other European cities, such as Paris, London and Milan!

## **Swiss Quality of Life**

Switzerland is an extremely safe country with a high standard of living. Not only renowned for chocolate, cheese, private banking and luxury watch making; its natural beauty, cultural and linguistic diversity, and the Swiss reputation for excellence and professionalism, all add to its attributes.

## **The Birthplace of Hospitality**

Switzerland's reputation as the birthplace of hospitality was established over one hundred years ago when the first palace-style hotels were built. Today, these traditions continue and graduates from Switzerland are highly respected for their ability to function and manage in the competitive international hospitality environment.

Hotel Institute Montreux is located in the center of Montreux, a city in the French-speaking region of Switzerland.

# Is Hotel Institute Montreux a Good Match for Me?

*At Hotel Institute Montreux you will begin your international hospitality journey from the best possible departure point, with a higher education in Switzerland.*

From the moment you enter the school lobby, you become a part of the Hotel Institute Montreux family and join other travelers from a multitude of nationalities on their hospitality journey!

The spirit of travel is clearly shown in the public areas of Hotel Institute Montreux, which are furnished with recycled aircraft spare parts. An engine reactor is given a new lease on life, transformed as a reception desk, reflecting sustainability, an important value in today's modern environment.

## **Become a Successful Hospitality and Business Leader**

It takes more than just skills and knowledge to be successful in hospitality and business. At Hotel Institute Montreux, students are encouraged to be creative and innovative in everything they do. Whether it is through:

- A complex finance solution  
(endorsed by Banque Privée Edmond de Rothschild)
- A dynamic human resource strategy  
(endorsed by Four Seasons Hotels & Resorts)
- A creative luxury business project  
(endorsed by Hublot and Montreux Jazz Festival)

The inspiring environment at Hotel Institute Montreux and the specializations offered in partnership with leading companies, enhance students' professionalism that drives them to become successful hospitality and business leaders.

## **Travel the World**

Graduates of Hotel Institute Montreux leave Switzerland to become important members of the global hospitality industry. Their qualifications enable them to travel the world and share with others their passion for leadership and creativity.

At Hotel Institute Montreux, Swiss hospitality meets American business and students' careers take off!

**"Hotel Institute Montreux was a great educational experience where I learned a great deal of work integrity, teamwork and professionalism"**

Omer Acar (Turkey)

**Managing Director, Asset Management,  
Western Europe at Katara Hospitality, Paris, France**



**"Hospitality is fun and fascinating, and it offers exciting career opportunities in a variety of fields; from travel and tourism to lodging, event management, restaurants, and recreation."**

Ina Aurelia Pfeifer Issa (Norway)

**Head of Department,  
Hotel Management Holy Spirit University of Kaslik  
(USEK), Empire State College, Lebanon**



# Your Educational Journey

*At Hotel Institute Montreux, you will learn traditional Swiss hospitality values combined with American business management skills. The business focus of the programs opens doors to a wide variety of exciting career options around the world.*

Graduates of Hotel Institute Montreux are well prepared to meet the leadership needs of the international world of hospitality and business. The hospitality skills and management knowledge gained at Hotel Institute Montreux will play a key role in the success of their careers.

## **Foreign Language Study**

Foreign languages are vital skills for anyone working within the hospitality industry. At Hotel Institute Montreux students can choose French, German, Spanish, or Mandarin classes. All programs at Hotel Institute Montreux are taught in English.

## **Teaching Philosophy**

At Hotel Institute Montreux, the student is at the center of the teaching philosophy. The program structure allows students to gain in-depth knowledge of their subject matter in interactive classes where they are encouraged to participate actively and share their experience.

## **Inspiring Professionals**

Hotel Institute Montreux faculty are dedicated to bringing students a wealth of knowledge and experience from all sectors of the hospitality industry. The mix of lecturers with

both academic and industry backgrounds gives students a deep insight into the exciting challenges they will encounter on their career path.

## **Four Intakes per Year**

With intakes in January, April, July and October, choose a date that best suits your needs.

## **Improve your business English communication**

The English Foundation Programme, offered by the Swiss Education Group, is an ideal way to strengthen your English language skills before commencing your academic studies at Hotel Institute Montreux. The length of the programme depends on your personal English level and motivation, with the objective of achieving the required score to enter your hospitality program.

**“What we study in the classroom we are definitely going to need when we go out into the industry. All of the courses we take are really useful.”**

Johan Wong (South Africa)

**Bachelor of Business Administration**







# Bachelor of Business Administration in Hospitality Management (with Specialization)

*Graduate with a Swiss Hotel Institute Montreux diploma and an American degree from Northwood University. Tailor your degree with a specialization endorsed by leading industry partners in Finance, Human Resource Management, or Luxury Marketing and Business Management.*



---

## YEAR 1

### Food & Beverage and Rooms Division Management

- Develop an understanding of kitchen processes and gain hands-on experience in food and beverage service
- Acquire expertise in rooms division, consisting of front office operations and housekeeping
- Worldwide internship (local conditions apply) or paid in Switzerland\* (4-6 months)

### Swiss Diploma in Hotel Operations Management

---

## YEAR 2

### Management Application and Specialization

- Develop hospitality management skills, in preparation for an international career
- Specialize in Finance, Human Resources or Luxury Marketing & Business Management to gain in-depth knowledge of your sector of interest
- Worldwide internship (local conditions apply) or paid in Switzerland\* (4-6 months)

### Swiss Higher Diploma in International Hotel Management (with Specialization)

---

## YEAR 3

### Hospitality Management and International Business

- Build on your previous study and develop a strong understanding of international business in preparation for a career in the international world of hospitality business

### American Northwood University Bachelor of Business Administration in Hospitality Management

AND

### HIM Bachelor of Business Administration in Hospitality Management (with Specialization)



---

## YEAR 1

### Term 1 (11 weeks)

- Food & Beverage Service Theory & Practical
- Food Production Theory & Food Safety
- Introduction to the Hospitality Industry
- World Cultures & Customs
- Introduction to College Studies
- Language 1 (French, German or Spanish)

### Term 2 (11 weeks)

- Food & Beverage Management
- Bar & Beverage Management
- Communications
- Computer Applications
- Principles of Microeconomics
- Accounting Principles
- Language 2 (French, German or Spanish)

### Term 3 (11 weeks)

- Front Office Management & Operations
- Housekeeping Management
- Human Resource Management
- Principles of Macroeconomics
- Hospitality Sales & Marketing
- Language 3 (French, German or Spanish)

Worldwide internship (local conditions apply) or paid in Switzerland\* (4-6 months)

\*Minimum gross monthly salary in Switzerland: CHF 2,172.–

Swiss Diploma in Hotel Operations Management

---

## YEAR 2

### Term 4 (11 weeks)

- Principles of Management
- Resort Management
- Convention Management, Banqueting & Events
- Financial & Managerial Accounting
- Management of Information Technologies
- Optional Language 1 (French, German, Spanish or Mandarin)

### Term 5 (11 weeks)

- Revenue Management
- Marketing Management
- Financial Management
- Specialization
- Optional Language 2 (French, German, Spanish or Mandarin)

Worldwide internship (local conditions apply) or paid in Switzerland\* (4-6 months)

\*Minimum gross monthly salary in Switzerland: CHF 2,172.–

Swiss Higher Diploma in International Hotel Management with Specialization

---

## YEAR 3

### Term 6 (11 weeks)

- Organizational Behavior & Leadership
- Strategic Planning
- Introduction to Art
- Successful Business Models
- Statistics 1

### Term 7 (11 weeks)

- International Trade
- Business Law
- International Management
- Introduction to European Literature
- Statistics 2
- Philosophy of Enterprise

Bachelor of Business Administration in Hospitality Management (with Specialization) awarded by Hotel Institute Montreux AND American Bachelor of Business Administration in Hospitality Management awarded by Northwood University

---

## SPECIALIZATION IN TERM 5

### Finance: endorsed by Banque Privée Edmond de Rothschild

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets & Analysis

### Human Resources: endorsed by Four Seasons Hotels

- Mediation & Workplace Conflict
- Aligning Human Resource Strategy with Organizational Strategy
- Performance Management Systems

### Luxury Marketing & Business Management: endorsed by Hublot, John Paul and Montreux Jazz Festival

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- Organizational Behavior in the Luxury Business and Services Industry





# Master of International Business in Hospitality Management (with Specialization)

*This professional, challenging Master program develops hospitality management skills together with business knowledge for students seeking executive level positions in the international world of hospitality and business. The business orientation of the program includes a specialization in Finance, Human Resources or Luxury Marketing and Business Management endorsed by leading companies, experts in their field.*

## FOOD & BEVERAGE AND ROOMS DIVISION MANAGEMENT APPLICATION

Term 1 (11 weeks)

- Food & Beverage Service Theory & Practical
- Bar & Beverage Management
- Food Production & Hygiene
- Hospitality Studies
- Housekeeping Management
- Computer Applications
- Language 1 (French, German, Spanish or Mandarin)

Term 2 (11 weeks)

- Hospitality Financial Accounting
- Food & Beverage Management
- Convention Management & Events
- Hospitality Sales & Marketing
- Front Office Management
- Cultural Diversity in Hospitality
- Language 2 (French, German, Spanish or Mandarin)

Worldwide internship (local conditions apply) or paid in Switzerland\* (4-6 months)

\*Minimum gross monthly salary in Switzerland: CHF 2,172.–

Postgraduate Diploma in  
Hospitality Business Management

## HOSPITALITY BUSINESS MANAGEMENT AND SPECIALIZATION

Term 3 (11 weeks)

- Managerial Accounting
- Yield & Revenue Management
- Tourism & Resort Management
- International Strategic Human Resource Management
- Business & Leadership Skills
- Marketing Management
- Optional Language 1 (French, German, Spanish or Mandarin)

Term 4 (11 weeks)

- Business Economics
- Innovation, Creativity & Change
- Integrated Hotel Management Project
- Specialization
- Optional Language 2 (French, German, Spanish or Mandarin)

Worldwide internship (local conditions apply) or paid in Switzerland\* (4-6 months)

\*Minimum gross monthly salary in Switzerland: CHF 2,172.–

Master of International Business in Hospitality  
Business Management (with Specialization)

*Direct entries are accepted into term 3 of the program for graduates who hold a Bachelor Degree in Hotel Management (or related discipline) and have a minimum of 6 months work experience.*

## SPECIALIZATION IN TERM 4

### Finance: endorsed by Banque Privée Edmond de Rothschild

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets & Analysis

### Human Resources: endorsed by Four Seasons Hotels and Resorts

- Mediation & Workplace Conflict
- Aligning Human Resource Strategy with Organizational Strategy
- Performance Management Systems

### Luxury Marketing & Business Management: endorsed by Hublot, John Paul and Montreux Jazz Festival

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- Organizational Behavior in the Luxury Business and Services Industry

# Academic Partnerships

*Hotel Institute Montreux has built an excellent reputation worldwide for providing up-to-date hospitality programs of outstanding quality, and provides internationally accredited university qualifications.*

The international accreditations and affiliations of Hotel Institute Montreux and its excellent links with the hospitality industry ensure that your qualification is recognized worldwide, providing you with the best possible career opportunities.

## American Validation

The American Bachelor of Business Administration in Hospitality Management is awarded in partnership with Northwood University (USA), which has its campus in Michigan. Northwood University is accredited by the US Higher Learning Commission, which is recognized by the Secretary of Education and the Committee on Recognition of Postsecondary Accreditation.



## International THE-ICE Membership

The International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) is an international accreditation organization that is dedicated to the recognition, benchmarking, development and promotion of quality programs in tourism, hospitality, events and culinary arts (TH&E) education, training and research.

### ACCREDITED MEMBER



International Centre  
of Excellence in  
**Tourism and Hospitality  
Education (THE-ICE)**



Accredited to meet THE-ICE Standards of Excellence

## Quality of Education Certified

EduQua is federally recognized in Switzerland and ensures the quality of educational institutions by setting minimum standards and supports quality improvements in its certified institutions.



Schweizerisches Qualitätszertifikat für Weiterbildungsinstitutionen  
Certificat suisse de qualité pour les institutions de formation continue  
Certificato svizzero di qualità per istituzioni di formazione continua

## FIBAA (Foundation for International Business Administration Accreditation)

FIBAA is a European, internationally oriented agency for quality assurance and quality development in higher education. It awards the Seal of the German Accreditation Council according to the Council's standards. FIBAA awards its Quality Seal to higher education institutions and programs of high quality worldwide.







### American Certification

While studying for the Higher Diploma program students can apply for certification for courses from the American Hotel and Lodging Association (AH&LA) widely recognized as a leader in hospitality certification.



### Industry Supported

The specializations in Finance, Human Resources and Luxury Marketing and Business Management offered at Bachelor and Master Degree levels are respectively endorsed by Banque Privée Edmond de Rothschild, Four Seasons Hotels and Resorts, Hublot, John Paul and Montreux Jazz Festival.



EDMOND  
DE ROTHSCHILD



FOUR SEASONS  
Hotels and Resorts



HUBLOT



JOHN PAUL

### Swiss Hotel School Association (ASEH)

The Swiss Hotel School Association (ASEH) is an association in Switzerland that evaluates and recognises hotel schools and imposes strict eligibility requirements.



### American Hotel & Lodging Educational Institute (AHLEI)

Founded in 1953 to provide working hospitality professionals with education and training. AHLEI continues to meet the needs of the industry with a variety of hospitality solutions. While studying for the Higher Diploma programme you can also apply for certification, widely recognised as a leader in hospitality certification.



# Bringing the Industry to the Classroom

*At Bachelor and Master level, the specializations in Finance, Human Resources or Luxury Marketing and Business Management, in partnership with Banque Privée Edmond de Rothschild, Four Seasons Hotels and Resorts, Hublot, John Paul and Montreux Jazz Festival, offer unique insights into the business world and the chance to build solid foundations.*

Expert input from these leading companies ensures the relevance of the specialized programs. Through workshop sessions and guest lectures students are given the benefit of first-hand experience and know-how of industry professionals. Choose your sector of interest:



## Finance Specialization

*Endorsed by Banque Privée Edmond de Rothschild*

This specialization offers a complete approach to the financial component of a business plan and focuses on the management of portfolios giving students an understanding of capital markets and fundamental analysis.

Banque Privée Edmond de Rothschild is a private bank with headquarters in Geneva, Switzerland, that is dedicated to providing professional management of private assets.

## Human Resources Specialization

*Endorsed by Four Seasons Hotels & Resorts*

This specialization teaches students how to align the human resource function with the organization's strategy. Students also acquire knowledge in conflict and mediation and will familiarize themselves with performance management systems.

Four Seasons Hotels and Resorts is a Canadian international luxury five-star hotel management company. With a large number of employees from around the world, they share with students their vast experience in the management of Human Resources.

## Luxury Marketing and Business Management Specialization

*Endorsed by Hublot, John Paul and Montreux Jazz Festival*

This specialization provides students a thorough insight into the Luxury sector in a global context. Whilst exploring the role of marketing within luxury companies, students acquire the critical skills to identify potential new luxury products.

Hublot is a leading luxury watch brand bringing their expertise, creativity and industry insights right into the classroom.

The Montreux Jazz Festival held its first edition in 1966. More than 200,000 people attend the festival every year and students learn the importance of marketing for such an important event.

John Paul helps companies manage their client relationship, employee engagement and loyalty programs around the world and teaches students these highly sought-after skills.





# Learning Outside of the Classroom

*At Hotel Institute Montreux the learning experience is not limited to the classroom, there are many opportunities for you to develop your professional knowledge, get to know your classmates and, above all, to have fun.*

## **Spectacular Banquets**

One of the highlights for students in term four of the Bachelor program and term two of the Postgraduate program, is to organize a banquet – an event that is much anticipated by the rest of the student body! Work starts at the beginning of the term with the selection of a theme and distribution of tasks. Weeks of planning, fundraising, marketing, tasting and decoration lead up to the big event and the standard is always set very high. Themes are creative and have ranged from James Bond, The Flight and Casino Las Vegas.

## **International Business Competition**

As part of their studies, students in term six of the Bachelor program compete in an international online business simulation named Glo-Bus. Competing against students from around the world, teams are responsible for assessing market conditions, determining how to respond to the actions of competitors, forging a long-term direction and strategy for their company and making numerous decisions related to production, marketing and distribution.

## **Master Class Program**

Exciting Master Class workshops are held throughout the year for students to meet and be inspired by experts in a variety of hospitality fields. Workshops are interactive with most including some practical experience and include:

- Networking
- Public Speaking
- Cigar Appreciation
- Champagne Knowledge
- Whiskey Tasting

## **Cultural Night**

Hotel Institute Montreux hosts a cultural night once a year, an event shared by students, staff and invited VIPs. The event allows the different cultural groups present on campus to demonstrate their country's hospitality traditions through culinary tastings and artistic demonstrations.

## **Signature Event**

Hotel Institute Montreux also hosts its signature event "Freddie For a Day" organised by staff and students, in collaboration with The Mercury Phoenix Trust, Swiss Education Group's official charity, raising money to improve HIV/AIDS education and awareness around the world.





# Career and Community



Your career is our priority!

*We pave the way to the career of your dreams*

Encompassing 3 main roles, our Swiss Education Group Career Services department works hand-in-hand with each school to offer all students a 5-star service.

To do this, we have established our 3 pillars:

To **EMPOWER** our students' career development by providing them with the tools to be successful

To **ENHANCE** the quality of each student's search with tailored career opportunities

To **ENGAGE** with members of our community (students, parents, faculty, alumni, corporate partners) to nurture key relationships

## **Career Advice**

Every campus has a career management team dedicated to providing one-on-one support to students. As creators of opportunities, each team encourages wise career decisions and tailors their service to each student's uniqueness.

## **MyCareer App**

Engage in our community with our bespoke business networking application. Exclusive to all Swiss Education Group students, benefit from direct access to over 1,000

industry professionals and over 500 jobs available on a daily basis.

## **International Recruitment Forum**

Our twice-yearly International Recruitment Forum is exclusive to our schools' students. Held in Montreux, Switzerland, it gathers industry leaders from around the world to meet, interview and recruit our students.

## **Global Alumni**

With 32 chapter presidents and more than 21,000 alumni members, we have one of the largest hospitality alumni networks in the world. From your first day at one of our schools, you will be in instant contact with our successful graduates.

# Internship Opportunities

*A successful manager needs to be able to understand the role of every employee within an organization; a great way to gain this knowledge is through internship experience. Internships periods of four to six months are an integral part of the academic program.*

During your studies, you will combine academic learning with hands-on experience in a real-life working environment. Internships offer a unique opportunity to enhance both practical and language skills, which are highly valued in the hospitality industry.

## Preparation

In conjunction with Swiss Education Group's Career Services team, we will help you find your perfect internship, with support every step of the way, from CV writing to interview preparation.

From international five-star hotel chains in major cities around the world to family-owned boutique hotels in prestigious ski resorts in Switzerland, students' first internship experiences are generally in the area of food and beverage. Second internships usually take place in the departments of front office, food and beverage, housekeeping, administration or sales and marketing. Some examples of internship placements for Hotel Institute Montreux students are:

## Paid Internships in Switzerland

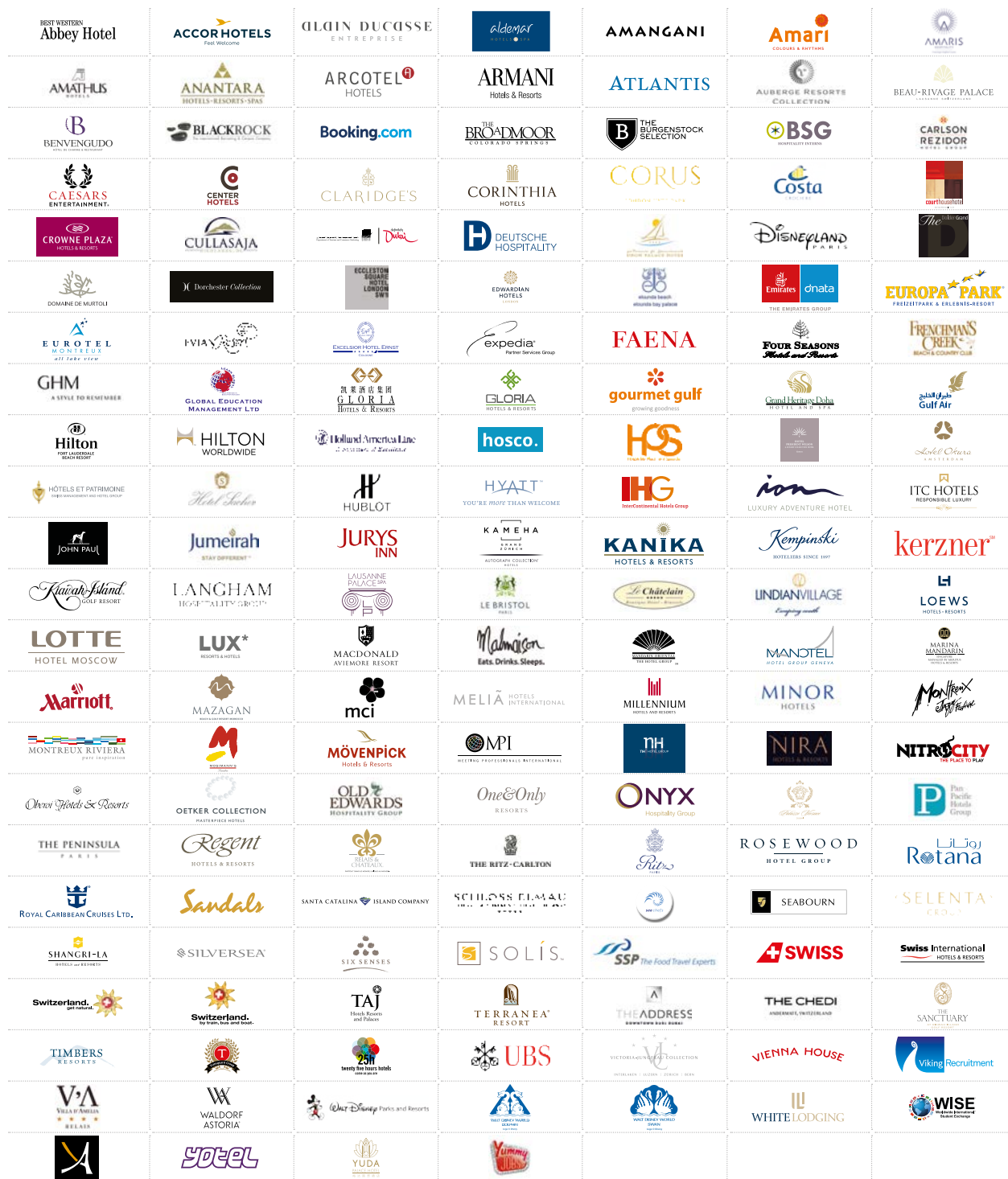
- Hotel President Wilson, Geneva (Starwood Luxury Collection)
- La Réserve Genève Hotel & Spa, Geneva (The Leading Hotels of the World)
- Beau-Rivage Palace, Lausanne
- Grand Hotel Kempinski, Geneva
- Lausanne Palace and Spa, Lausanne (The Leading Hotels of the World)
- Renaissance, Zurich (part of Marriott's hotel brands)
- Grand Hotel Europe, Lucerne

## Worldwide Internships

- The Dorchester, London
- Royal Monceau, Paris
- Hotel Royal, Evian Resort, France
- Armani Hotel, Dubai
- Lux Grand Gaube, Mauritius
- Mandarin Oriental, Hong Kong and Prague
- The Langham, Chicago
- Grand Hyatt, Taipei and São Paulo



# Our partners





# What Our Alumni Say

**"Hotel Institute Montreux has provided me with a solid platform to excel in my career and has contributed significantly towards my personal and professional growth."**

Achilleas Dorotheou (Cyprus)

Executive General Director at Costa Navarino at Marriott International, Greece

---

**"It was challenging for me as a first-year student to do my internship in rooms division. Every day, I learned something new and met people who changed my entire point of view."**

Diana Talpeanu (Romania)

During her internship Diana won the award for Student of the Semester at Hotel Arts Barcelona, Spain

---

**"The education I received at Hotel Institute Montreux has been the most valuable asset at every stage of my career."**

Shyamla Nath (India)

Chief Executive Officer at Women's India Trust and Founder Director at SN Designs, Mumbai, India

---

**"Working on the service team, I trained in fine dining, room service, banqueting and conference set-up. I learned some very important skills that will really help me in my future career."**

Ivy Zhu (China)

Front Office Manager at Hotel Jen (Shangri-la), China

---

**"Hotel Institute Montreux provided me with a top-level education and the opportunity to make friends for life."**

Fernando Fernández (Colombia)

Vice President Development Americas and Caribbean at Sol Meliá Hotels & Resorts, Miami, Florida, USA

---

**"The best part of this experience has been meeting a lot of great people as well as putting to use all the things I've learned at Hotel Institute Montreux."**

Robyn Rickenbach (Switzerland)

Events Manager at John Paul, California, U.S.A.

---

**"Working in the hospitality industry is not a job. It's a lifestyle. Passion and genuine interest are crucial components for success."**

Per Kredner (Sweden)

General Manager at Hyatt Regency, Hong Kong

---

**"Thanks to Hotel Institute Montreux I did three fantastic internships which helped me to get where I am today."**

Alejandro Bernabe (Spain)

Group Director at AVANI Hotels and Resorts

---

**"By working in French-speaking Switzerland, I was able to improve my language skills. The best part of my internship was when I realized that I had become more professional and confident in the hospitality industry."**

Alina Bilousova (Ukraine)

Guest Relations Assistant Manager, Four Seasons Hotels and Resorts, Qatar

---

**"At Hotel Institute Montreux I learnt to be a hospitality professional."**

Ruta Krolyte (Lithuania)

Contract Manager at Rapport Guest Services, London, U.K.

---

# Campus Life

*The central location of all buildings of Hotel Institute Montreux makes student life very convenient. The main train station, the post office, shopping centers, coffee shops, restaurants and pubs or the famous Quai des Fleurs on Lake Geneva are all within five minutes' walk.*



During the summer months, you can enjoy the garden in front of the Hotel Europe and Miramonte buildings. The 'Panorama Terrace' of Hotel Europe offers a great place to relax in the evening and enjoy the sunset over the lake. At weekends or after your exams, take advantage of the spa equipped with jacuzzi and sauna.

## **Sport and Leisure**

Sports and social activities provide an important balance to academic study. Access to a professional gym is free, enjoy swimming, be part of a sports team, play tennis, beach-volleyball or football. Whatever activity you are interested in, Hotel Institute Montreux will support you in continuing your hobby.

The sports and leisure coordinator organizes, in cooperation with the Student Ambassador Forum, a wide range of activities such as:

- Swiss Education Group sports day
- In-house parties
- Excursion to Switzerland's capital city Bern
- Olympic Museum in Lausanne
- Chillon Castle
- Ski trips
- Winter outings to the mountains









### **Dining facilities**

You can choose between different accommodation options and enjoy on-campus meals in any of the three restaurants:

#### **One5**

The French training restaurant serves traditional French and Swiss food from an à la carte menu for lunch and dinner. (In the first year of the Bachelor program, students learn fine-dining service skills in this restaurant.)

#### **Gate 85**

This cafeteria within Hotel Europe serves an international buffet for breakfast, lunch and dinner.

#### **Le Jardin Café**

This cafeteria within Hotel Miramonte serves a variety of international food for breakfast, lunch and dinner.

#### **Coffee Beans Lounge Bar**

Outside of mealtimes, students can purchase a snack or coffee and enjoy a relaxing break at Coffee Beans. To stay connected, you will have free access to computers at the Internet Café next to the bar.

During the summer months, you will have the option to enjoy your meals on the terrace of the Hotel Europe or Miramonte building, overlooking Lake Geneva and the Alps.



### **Student Accommodation**

Designed to offer the comfort and privacy you will need to study or relax, modern double standard rooms are included in the fees. Rooms with single occupancy and double deluxe rooms with a spectacular lake view are available at an additional charge. Premium rooms are available for final year Bachelor students and Master students. All bedrooms are equipped with tasteful furniture, and include an individual study space as well as storage and wardrobe space.

### Explore Your New Home

Switzerland is famous for its beautiful natural playgrounds, all of which are easily accessed from the campus. The mountains, valleys and lakes offer year-round opportunities for individual and team outdoor activities. In the winter, enjoy skiing in the numerous world-class ski resorts such as Gstaad, Verbier and Zermatt.

### Lively City of Montreux

Montreux is located in one of the most majestic and beautiful parts of Switzerland; the Swiss Riviera. A jewel in the crown of the Swiss Riviera, the lively city of Montreux is nestled between Lake Geneva and the Swiss Alps.

Known for its Mediterranean-style microclimate and visited by hundreds of thousands of tourists each year, Montreux hosts major events year-round including the famous Montreux Jazz Festival, the Montreux Volleyball Masters and the Christmas Market. The city itself boasts some excellent restaurants, cinemas and bars as well as many interesting boutiques and shops. The lakeside is a pleasant place to go for a stroll, or during the warmer months, a swim in the clear waters of the lake.

### Exceptional Montreux Region

The Montreux region is surrounded by some of the highlights of Swiss Tourism such as the Chillon Castle and the Lavaux UNESCO vineyards. From Montreux, students can take the GoldenPass panoramic train to the luxury destination of Gstaad, or visit the Gruyère cheese factory and the Nestlé chocolate factory, Cailler.

Montreux is located just one hour by train from Geneva International Airport making it very accessible for both local and international visitors. There are also excellent links by rail to the surrounding countries including Italy, France, Germany and Austria.

It is the combination of these elements and more that make Montreux a fantastic place to live and study.







# Swiss Education Group

*We are your Swiss Alliance of Private Hospitality Management Schools*

With 5 schools based across 7 campuses throughout Switzerland, each school benefits from their unique strengths and features, providing the perfect fit to best suit your search. In total, we have over 6,500 students from 111 countries within our current student body, with each school offering a diverse international experience on each beautifully located campus.

Diploma, Bachelor and Master programmes are available at all of our schools with a variety of subjects and specialisations on offer:



**César Ritz Colleges Switzerland**  
Hospitality - Tourism - Entrepreneurship



**Culinary Arts Academy Switzerland**  
Culinary Arts - Entrepreneurship



**Hotel Institute Montreux**  
Swiss Hospitality - American Business Management



**IHTTI School of Hotel Management**  
Hospitality - Design Management



**Swiss Hotel Management School**  
Hospitality - F&B - Events - Resort & Spa

Open House events for interested students and their parents are arranged regularly. Please check the website for dates and further information. Alternatively, Hotel Institute Montreux welcomes individual visits. Please contact [visit@him.ch](mailto:visit@him.ch).

#### **CONTACT**

Tel. +41 21 965 40 20

Fax +41 21 965 40 30

[info@him.ch](mailto:info@him.ch)

[www.him.ch](http://www.him.ch)

**HOTEL INSTITUTE MONTREUX**  
**MONTREUX CAMPUS**

Avenue des Alpes 15 | CH-1820 Montreux | Switzerland

T +41 21 966 46 46

F +41 21 966 46 95



Member of

**SWISS  
EDUCATION  
GROUP**